## **Cookies and Privacy Policy**

## Cookies

We put small text files, called "cookies", onto your computer when you visit our website. Cookies do not contain personal information but are used to measure how you use the website so it can be updated and improved based on your needs. The vast majority of websites on the internet will use cookies. Find out more about how to manage cookies at <a href="http://www.allaboutcookies.org">http://www.allaboutcookies.org</a>.

## Privacy

This site is owned and managed by Heron Primary School and we are committed to safeguarding the privacy of our website visitors.

We gather two types of information about users.

- 1. Information that is voluntarily submitted (for example, by sending us your email address when completing the contact form).
- 2. Information gathered through tracking how the website is used. This information allows us to improve the website based on the needs of the user.

We do not correlate this information with data about individual users. However, we may track and catalogue the search terms that users enter in our Search function, but this tracking is never associated with individual users. We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

We will not share your information with third party organisations except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

By using this site, you consent to the collection and use of this information by Heron Primary School.

This policy only applies to our website. If you go to another website from this one, including any websites that we link to, you should read the privacy policy of that website to find out what it does with your information.

Our Privacy policy is periodically reviewed and if changes are made we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

June 2019